

# A Slobbering Love Affair

✘ From the day Barack Obama announced his candidacy to the moment he took the oath of office, the mainstream media fawned over him like love-struck school girls. Even worse, this time they went *beyond* media bias to media activism, says CBS veteran and #1 bestselling author Bernard Goldberg.

In his most provocative book yet, *A Slobbering Love Affair*, Goldberg shows how the mainstream media's hopelessly one-sided coverage of President Obama has shredded America's trust in journalism and endangered our free society.

Highlighting the media's laughable coverage and shameless hypocrisy, Goldberg exposes how liberal reporters ignored important issues, focused on trivial matters, and attacked those who dared to question "The One." Goldberg also argues that the media's blatant disregard for their traditional role as the fourth estate and government watchdog has endangered America and eroded the notion of a free and *fair* press.

With his trademark blunt talk and his insider's perspective, Goldberg reveals:

- How the media ignored, downplayed, or sanitized Obama's relationships with Rev. Wright and Bill Ayers
- How the media viciously attacked Sarah Palin for irrelevant issues like her *wardrobe*, but coddled Obama on anything and everything
- Why Obama's election will make it more likely conservative talk radio—and conservative books—will be stifled by a new "Fairness Doctrine" that is anything but fair
- How Obama's supposedly "post-partisan" campaign kicked reporters off Obama's plane after their newspapers endorsed McCain
- BONUS: an exclusive interview with Rush Limbaugh on the

unholy alliance between Obama and the mainstream media

A blistering takedown of the media's slavish support for Obama, *A Slobbering Love Affair* shows how the mainstream media has not only surrendered its integrity and objectivity, but could even endanger our democracy.

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## **Crazies to the Left of Me, Wimps to the Right**

✘ The number one *New York Times* bestselling author Bernard Goldberg is back with more hard-hitting observations and no-nonsense advice for saving America from the lunatics on the Left and the sellouts on the Right.

In *Crazies to the Left of Me, Wimps to the Right*, Goldberg speaks for the millions of Americans who are saying: Enough!

Enough of lunatics like Rosie O'Donnell who think "Radical Christianity"—whatever *that* means—is "as big a threat to America as Radical Islam." Enough of the hyperbolic liberal rhetoric comparing Bush to Hitler and Abu Ghraib to a Saddam Hussein torture chamber. Enough of the liberal media, in particular the *New York Times*, which Goldberg claims doesn't publish "all the news that's fit to print" so much as "all the news that fits our ideology." And *please*, enough of the military-hating crazies who run San Francisco! ("Just what this country needs," Goldberg writes, "a city with Rice-A-Roni *and* a foreign policy.")

But Goldberg doesn't stop with the crazies on the Left. Speaking for fed-up conservatives, he also goes after the wimps on the Right—the gutless wonders in Washington who sold

out their principles for power.

He's had it with hypocritical Republicans who say they're for small government but then spend our hard-earned tax money like Imelda Marcos in a shoe store. He's also had it with the weak and timid Republicans who won't stand up and fight against racial preferences, too afraid that the Al Sharptons and Jesse Jacksons of the world will call them bigots. In plain English, he's had it with Republicans who are afraid to be conservative!

In his most personal, provocative book yet, Bernard Goldberg argues that while *conservatives* still believe in important things, the jury is out on Republicans. The 2006 election was a wake-up call, he warns, and if the wimps on the Right fail to regain their courage, recover their principles, and reclaim their sense of fiscal responsibility, the crazies on the Left just might win the White House in 2008.

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## 100 People Who Are Screwing Up America

✘ *The number one New York Times bestselling author of *Bias* delivers another bombshell—this time aimed at . . .*

*100 People Who Are Screwing Up America*

No preaching. No pontificating. Just some uncommon sense about the things that have made this country great—and the culprits who are screwing it up.

Bernard Goldberg takes dead aim at the America Bashers (the cultural elites who look down their snobby noses at “ordinary”

Americans) . . . the Hollywood Blowhards (incredibly ditzy celebrities who think they're smart just because they're famous) . . . the TV Schlockmeisters (including the one whose show has been compared to a churning mass of maggots devouring rotten meat) . . . the Intellectual Thugs (bigwigs at some of our best colleges, whose views run the gamut from left wing to far left wing) . . . and many more.

Goldberg names names, counting down the villains in his rogues' gallery from 100 all the way to 1—and, yes, you-know-who is number 37. Some supposedly “serious” journalists also made the list, including the journalist-diva who sold out her integrity and hosted one of the dumbest hours in the history of network television news. And there are those famous miscreants who have made America a nastier place than it ought to be—a far more selfish, vulgar, and cynical place.

But Goldberg doesn't just round up the usual suspects we have come to know and detest. He also exposes some of the people who operate away from the limelight but still manage to pull a lot of strings and do all sorts of harm to our culture. Most of all, *100 People Who Are Screwing Up America* is about a country where as long as anything goes, as one of the good guys in the book puts it, sooner or later everything will go.

This is serious stuff for sure. But Goldberg will also make you laugh as he harpoons scoundrels like the congresswoman who thinks there aren't enough hurricanes named after black people, and the environmentalist to the stars who yells at total strangers driving SUVs—even though she tools around the country in a gas-guzzling private jet.

With *Bias*, Bernard Goldberg took us behind the scenes and exposed the way Big Journalism distorts the news. Now he has written a book that goes even further. This time he casts his eye on American culture at large—and the result is a book that is sure to become the voice of all those Americans who feel that no one is speaking for them on perhaps the most vital

issue of all: the kind of country in which we want to live.

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# Arrogance: Rescuing America from the Media Elite

✘ The #1 New York Times bestselling author of *Bias* exposes the culture of narrow-minded elitism in the media—and reveals what must be done to change it. In December of 2001, Emmy Award-winning journalist Bernard Goldberg charged the mainstream media with slanting the news and created a firestorm with his controversial bestseller *Bias*. Now Goldberg goes beyond identifying the media's partiality and explains how the slanting of the news is all but inevitable in the current climate—and why the media's stars continue to deny the industry's condition. In this fascinating report, Goldberg lays out his rallying cry, unafraid to name names, and prescribes the difficult remedies that must take place if genuinely balanced news is to survive.

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## Bias

✘ Think the media are biased? Conservatives have been crying foul for years, but now a veteran CBS reporter has come forward to expose how liberal bias pervades the mainstream media. Even if you've suspected your nightly news is slanted to the left, it's far worse than you think. Breaking ranks and

naming names, Emmy Award-winning broadcast journalist Bernard Goldberg reveals a corporate news culture in which the close-mindedness is breathtaking, journalistic integrity has been pawned to liberal opinion, and "entertainment" trumps hard news every time. In his three decades at CBS, Goldberg repeatedly voiced his concerns to network executives about the often one-sided nature of the news coverage. But no one listened to his complaints-or if they did listen, they did nothing about the problem. Finally, Goldberg had no choice but to blow the whistle on his own industry, to break the code of silence that pervades the news business. Bias is the result. As the author reveals, "liberal bias" doesn't mean simply being hard on Republicans and easy on Democrats. Real media bias is the result of how those in the media see the world-and their bias directly affects how we all see the world.

In *Bias* you'll learn:

- How on issues ranging from homelessness to AIDS, reporters have simply regurgitated the propaganda of pressure groups they favor, to the detriment of honest reporting
- The Peter Jennings test for classifying politicians-and how all the networks do it
- The network color bar-why so many "victims" on network news stories are blond-haired, blue-eyed, and middle class
- How one high-level CBS News executive told Goldberg that of course the networks tilt left-but in the next breath said he'd deny that statement if Goldberg ever went public
- One of the biggest stories of our time-and why you probably didn't hear about it on the evening news
- How political correctness in network newsrooms puts "sensitivity" ahead of facts
- The real Dan Rather-a man who regards criticism of liberal bias as treason. If you ever suspected the network news was shortchanging the truth, Goldberg will not only prove you right, he'll give you a glimpse of just how it's done, and how fairness, balance, and integrity have disappeared from network television.